

Into the Night



HOME COUTURE

'When?' said the moon to the stars in the sky

'Soon' said the wind that followed them all

'Who?' said the cloud that started to cry

'Me' said the rider as dry as a bone

'How?' said the sun that melted the ground and

'Why?' said the river that refused to run and

'Where?' said the thunder without a sound

'Here' said the rider and took up his gun

Nick Cave

Into The Night

home couture

When you enter the night and the last glimmer of light slips away on the horizon you find your world subtly transformed. While darkness envelops you, colours fade, shapes appear softer, and your sensory perception seems to alter. Is that a shooting star or just a trick of light? Is that the wind rustling or the distant sound of music?

In this twilight of dream and reality, Mrs.Me focuses her gaze on the changing of the elements and the colours and textures she finds in nature, like the shimmering scales of fish catching light under the waves. The home couture collection 2007-2008 takes you from dusk 'til dawn with sumptuous fabrics and couture detailing, from the moment a clean sliver of moon is set against the sky, until the first sunrays travel your room, slowly bathing it in light.

First you are drawn into the night, with darker shades of smoke, storm and thunder. This dark colour palette is in dramatic contrast with clearer shades of titanium, diamond and pearl, while cement remains a Mrs.Me classic, favoured by men and women alike for its timeless yet modern appeal.

Nature's most precious materials are used throughout the collection. At nightfall, Mrs.Me invites you to indulge yourself in the luxury of a duvet cover in 500 yarn count cotton percale, finished with Mrs.Me's signature trimmings. Your skin will love the touch of micromodal, a new natural fibre with a silk like quality, used in her bed linens. Mohair is sourced from Africa, creating surprisingly sturdy plaids, and there are bed-end spreads in Italian velvet and coated linen.

Details of a single star or thunderbolt evoke meetings under the stars and silver lightning suddenly piercing the sky, while giving a graphic edge to the suede and leather cushions.

Then, when the stars fade away, Mrs.Me celebrates the dawn of day with styles as 'Daybreak' and 'Sunburst' that seem to capture the freshness of the first snow or the muted gold of filtered sunlight. The 'Dazzle' cushion in metallized leather sets the mood perfectly.

When morning enters your room, you feel almost sorry to leave behind the rustling sheets and soft cushions to venture out, catch the sun or chase the clouds, until once again the light diffuses, the magic hour begins and you are softly drawn into the night...



HOME COUTURE

Introducing...

Company

Mrs.Me is a design company with a focus on home textiles and interior fashion, founded in 2003 and based in Amsterdam. Mrs.Me is Lianne Ernst and Mariëlle Kreulen. Lianne Ernst is responsible for product design, Mariëlle Kreulen is handling commercial matters.

Collections

In her own way Mrs.Me translates the latest trends in fashion in a sparkling range of products which can be found in home stores specialized in contemporary interior design, luxurious gift shops and stores selling quality beds and bed linen.

In August 2005 she successfully launched her first collection Bedtime Stories, followed by Falcon and the Swan in 2006, which was presented internationally.

Mrs.Me continues the sequence with the new annual home couture collection Into the Night for season 2007/2008.

Custom Made

Mrs.Me develops custom made products and collections for various clients such as hotels, yacht owners, airline companies, furniture and home textile brands. Her specialty is exclusive and personalized bed and table linen.

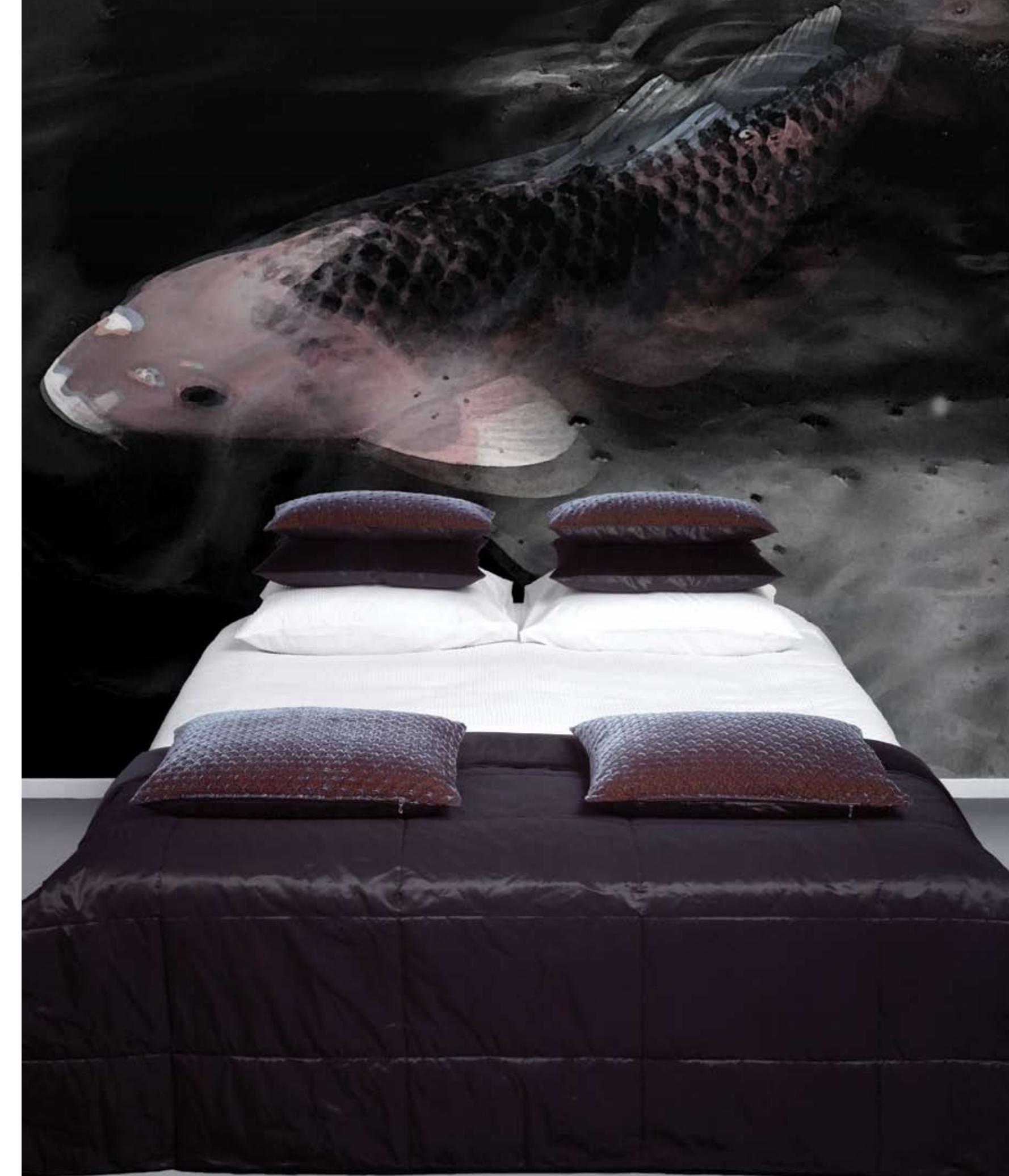
She also creates special products and designs for your private bedroom.

Company values

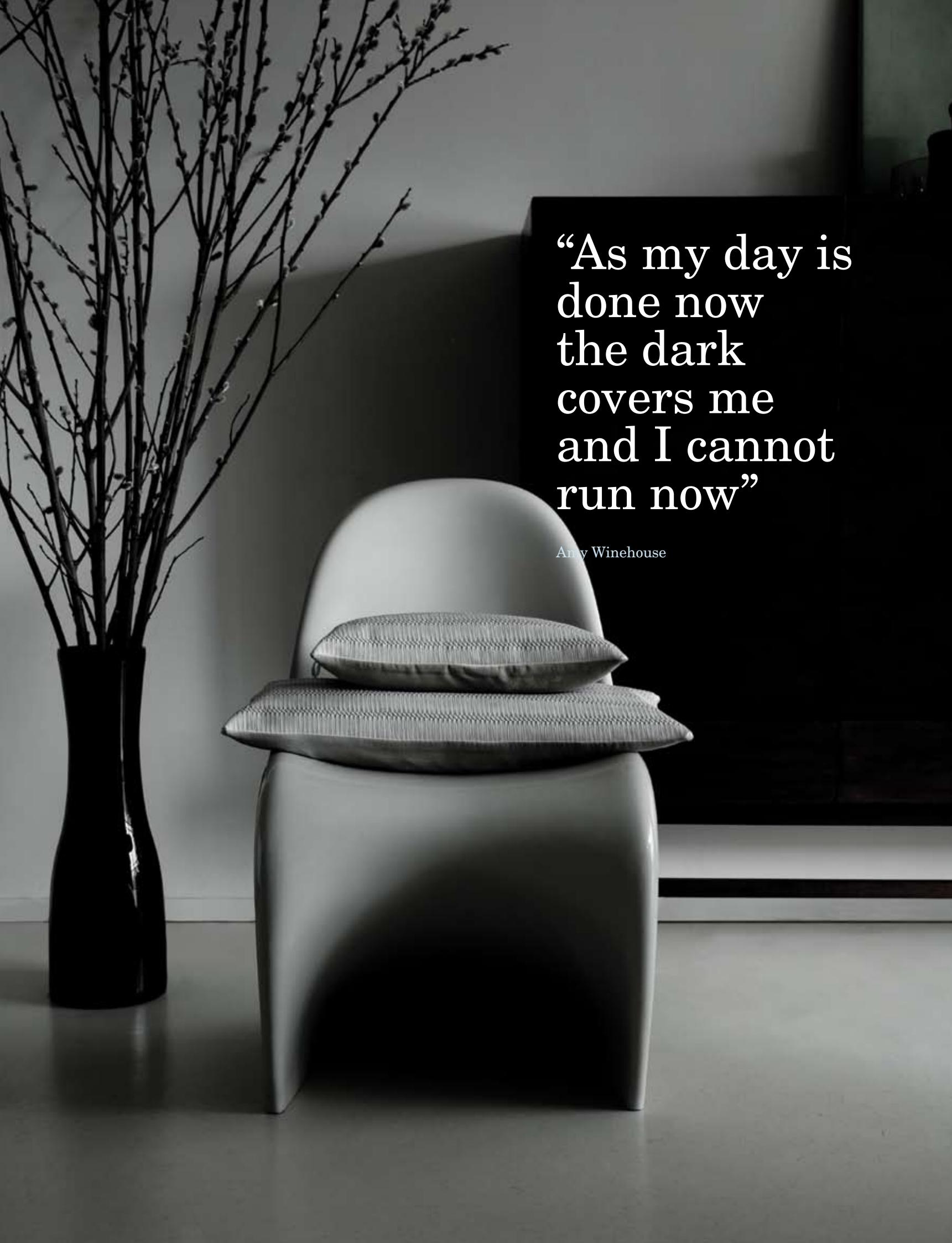
Mrs.Me designs and develops products in accordance to the following standards

- highest quality in fabrics, sourced in regions known for their expertise
- design value, inspired by the latest fashion and couture detailing
- socially justified production.



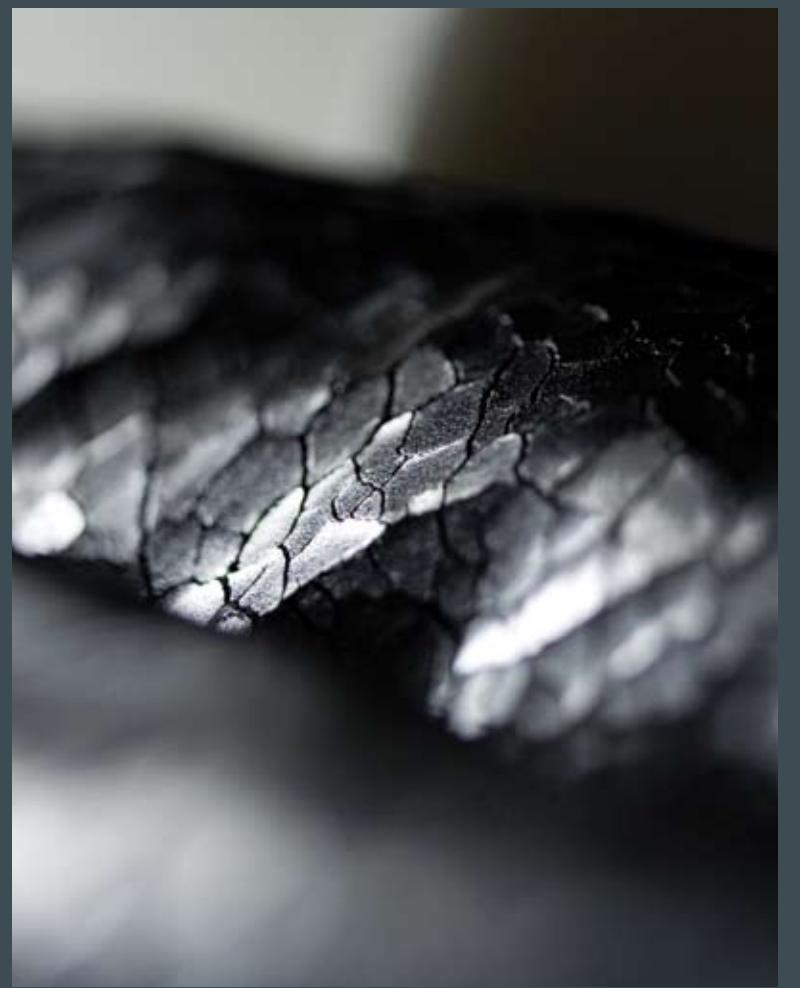
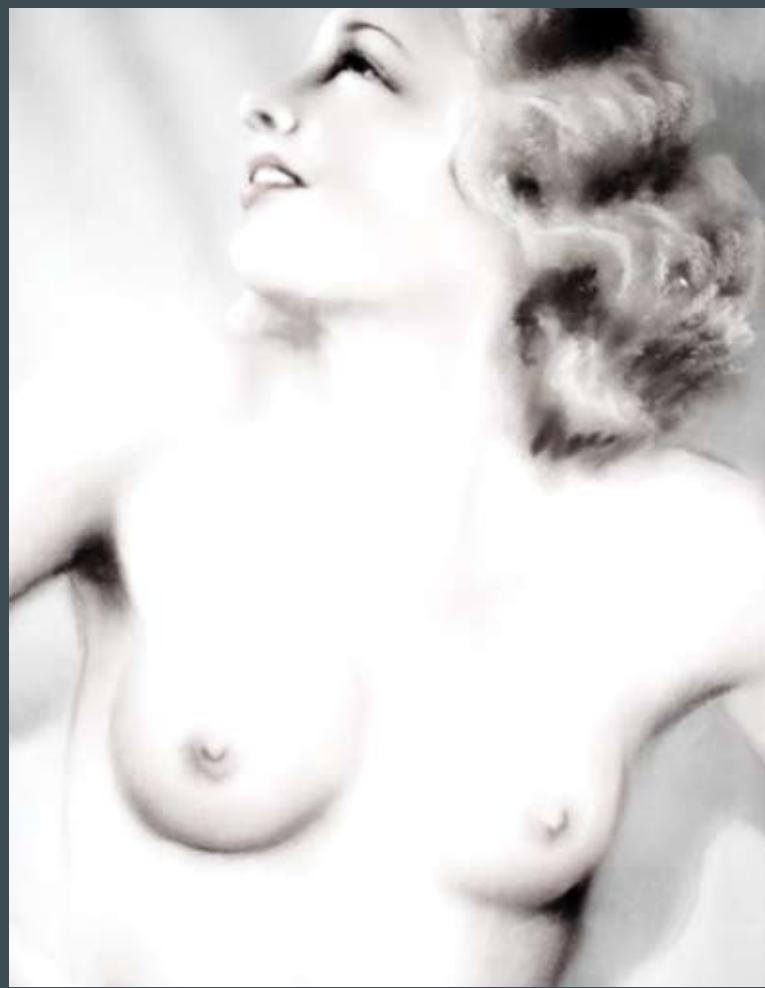


1. Daybed furnished with cushions **Stardust** and **Sunburst**. 2. Daybreak caught in a close-up of cushion **Sunburst**. 3. Detail of duvet cover **Trace**. 4. Opulent pile of cushions **Stardust** and **Sunburst**. 5. Orient-style bed made with crispy white cotton duvet cover **Trace** complemented by cushions **Stardust** and **Sunburst**, bed-end spread **Nightfall Pad** and matching cushions **Nightfall**.

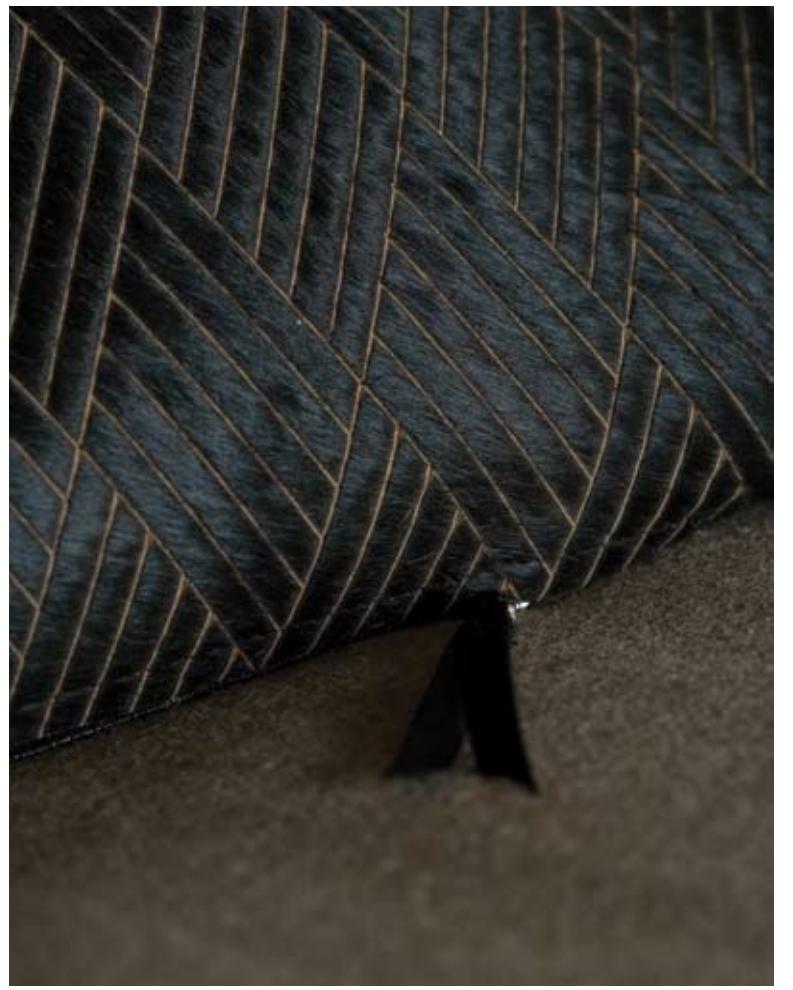


“As my day is
done now
the dark
covers me
and I cannot
run now”

Amy Winehouse



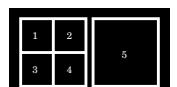
1. Twilight sets in and sheds evening light on cushions **Twine**. 2. Girl. 3. Cracked leather. 4. Detail of embossed leather of cushion **Twine**, with soft velvet reverse. 5. Flower.



“And then later, when it gets dark, we go home.
Just a perfect day”

Lou Reed

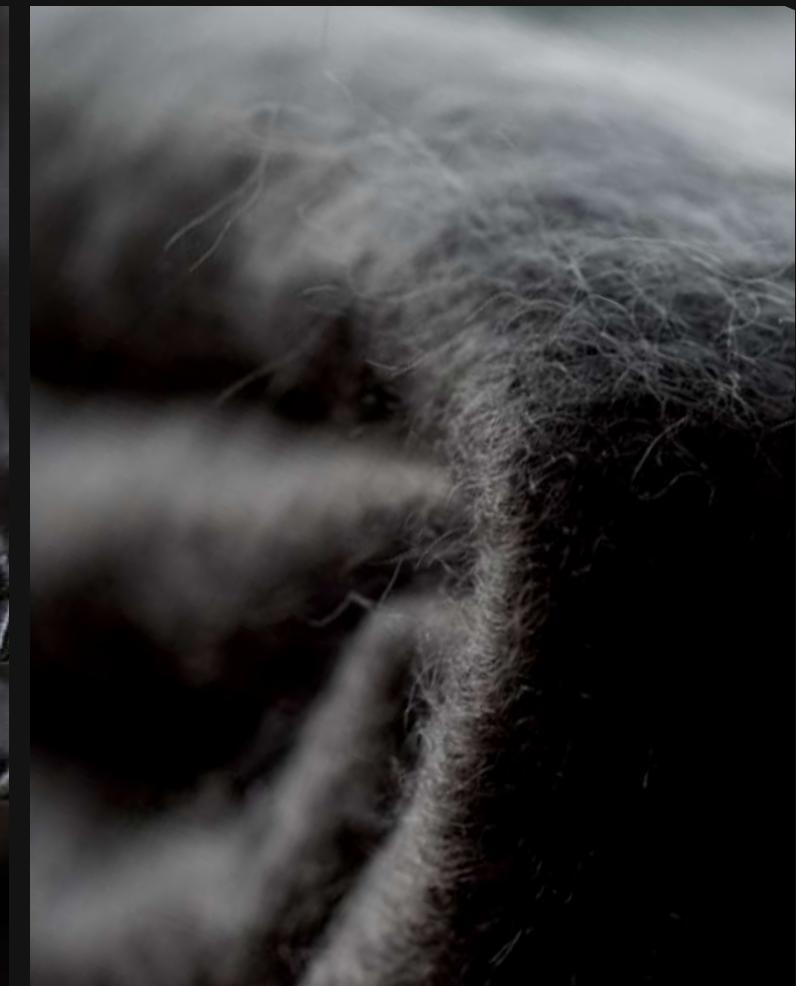
1. An evening on the sofa with velvet cushions **Nightfall**, suede cushion **Star Struck**, cow-skin cushions **Diamond** and throw **Comfort Mohair** in the colour Mist. 2. Detail of the embossed leather of cushion **Antique**. 3. Detail of laser-cut cow-skin cushion **Chevron**. 4. Willow twine. 5. Contemporary styled bed with duvet cover **Cocoon**. Fibres of its fabric find their base in beechwood. Bed-end spread **Chester Pad** combined with cushions **Chester** and **Chevron**. On the bed-end cushions **Twine** and **Antique** with throw **Comfort Chevron** in Caviar.





“Well the moon gives light and it shines by night, when I scarcely feel the glow”

Bob Dylan



1. Duvet cover **Cord** in Storm coloured Egyptian cotton satin, combined with matching neck-roll pillows and bed-end spread **Chester Pad**, quilted with upholstered buttons. Finishing touch by cushions **Chester** and **Sterling** together with throw **Comfort Mohair** Storm. 2. Stranger in the Night. 3. **Chester** detail. 4. Button closure of pillowcase **Cord** Storm. 5. Close-up of throw **Comfort Mohair** Storm.

“Into the night
Shadows fall
Shadows fall so blue.
I cry out I cry out for you.
Night so dark
Where are you?
Come back in my heart
So dark
So dark
So dark”

David Lynch



1. Detail of upholstered button on cushions and bed-end spread **Chester**. 2. See into the past, present and future. 3. Frosted Caviar coloured suede cushion **Dazzle**. 4. Shimmering lights on breaking waves. 5. Cushion **Star Struck Day**, seen by night.



“Seen a shooting star tonight
Slip Away.
Tomorrow will be another day”

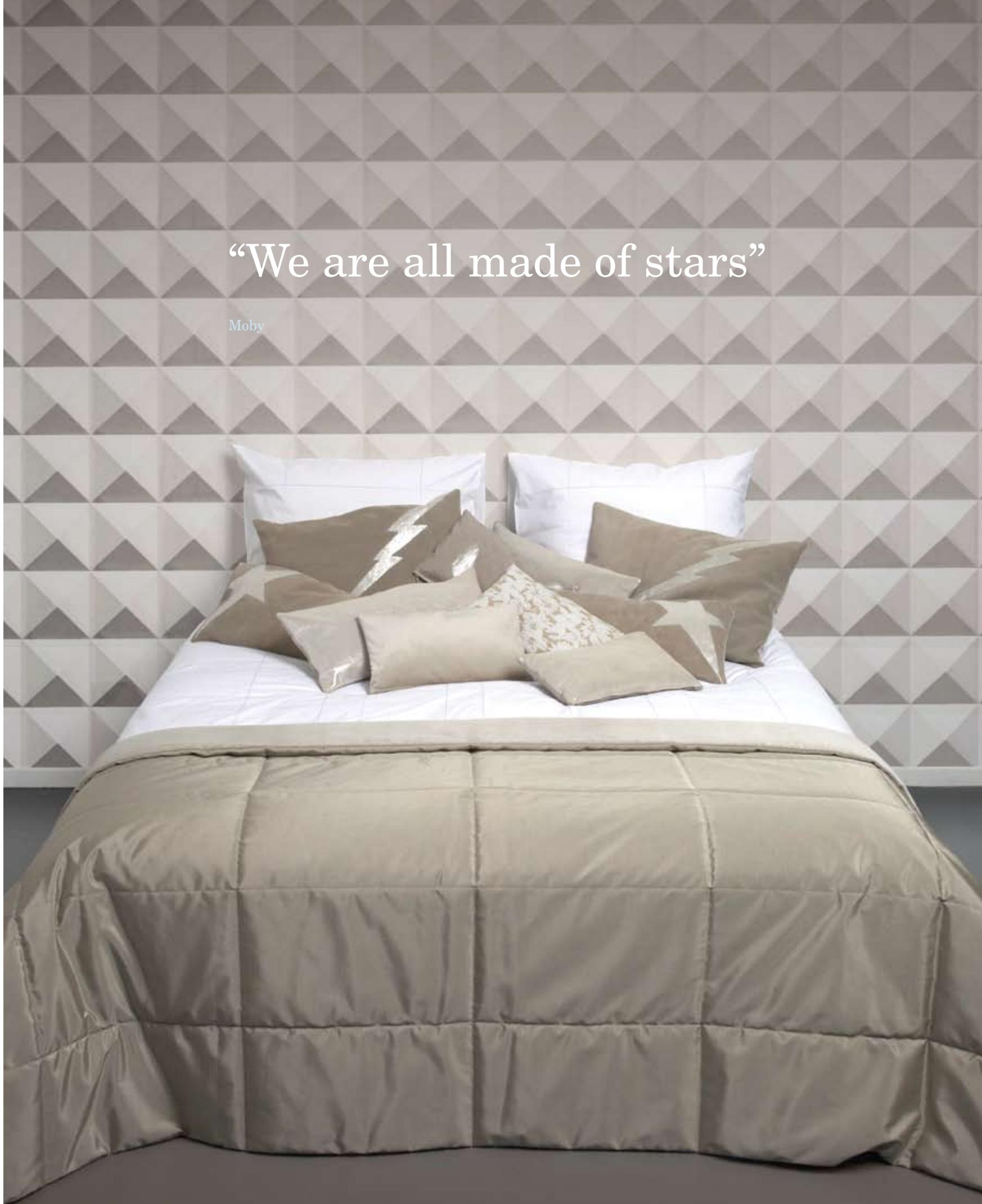
Bob Dylan



Inviting bed made with duvet cover **Cord** in White Egyptian cotton percale 500 yarn count, accompanied by cushions **Star Struck** and **Thunderbolt**, decorated with stars and lightning of dazzling metallized suede. At the end of the bed padded spread **Nightfall**, cushions **Diamond** and **Twine** and throw **Comfort Mohair Mist**.



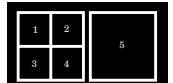
Duvet cover and neck-roll pillows **Strap**, made of Egyptian cotton percale 500 yarn count in the colour Wind. Combined with bed-end spread and matching cushions **Daybreak**, complemented by throw **Comfort Strap** in the colour Fog.

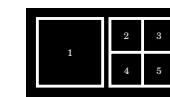
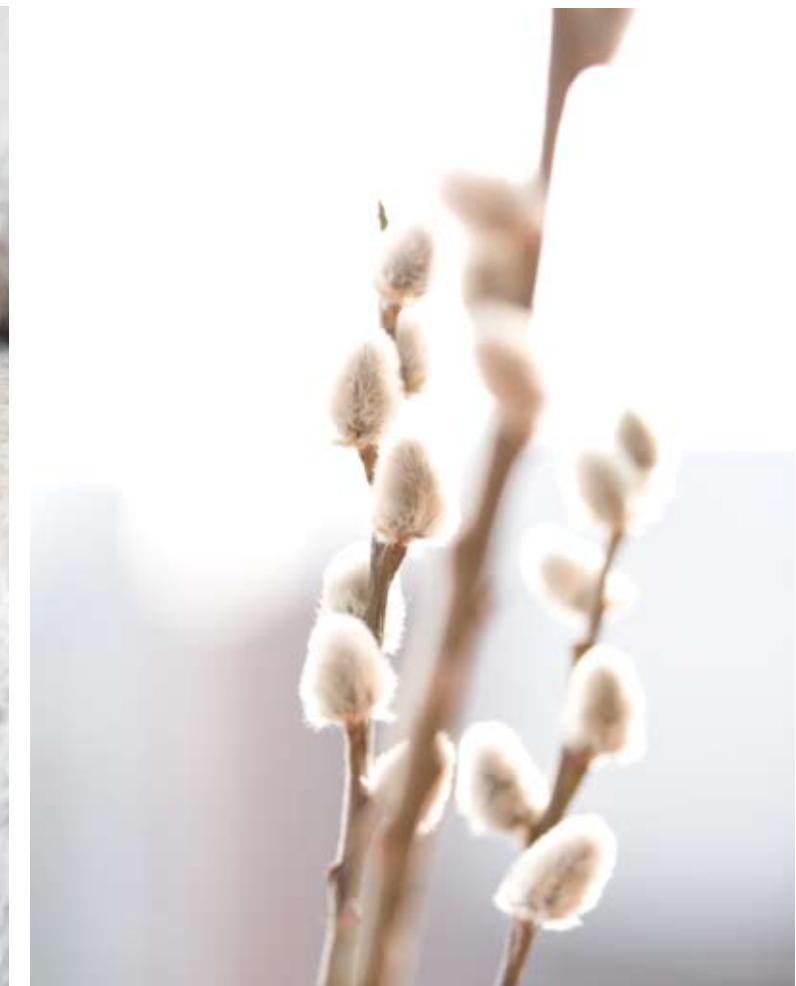


“We are all made of stars”

Moby

1. Detail of embroidery in contrasting Silver lurex thread on crispy White cotton percale duvet cover **Crossover**. 2. Softly blow and make a wish. 3. Bed made with **Strap** Cement, a duvet cover of Egyptian cotton satin 300 yarn count. Cushions **Diamond** in Cloud coloured laser cut cow-skin, reverse Silver coated linen. Bed-end spread **Noon Pad**. On top of bed-end spread **Noon Pad**, cushions **Twine** and luxurious throw **Comfort Mohair Mist**. 4. Detail of cushion **Diamond**. 5. Daring bed with pile of eye-catching cushions: **Dazzle**, **Marigold**, **Star Struck** and **Thunderbolt**. Duvet cover **Crossover**, crispy White cotton with subtle Silver embroidery. Bed-end spread **Noon Pad**, padded polyester rib combined with extremely soft velvet cotton.





1. Sophisticated bed made with duvet cover **Trace**, accompanied by bed-end spread **Daybreak** in padded changeant polyester, reverse soft velvet cotton with pattern of very fine cubes, in the colour Fawn. In front of the pillows suede cushions **Weave**. On top of the bed-end spread throw **Comfort Mohair** Smoke, throw **Comfort Strap** Dust and cushion **Daybreak**. 2. Detail of throw **Comfort Mohair** Smoke and fabric velvet cotton Fawn Cube. 3. Grey willow catkins. 4. Pile of softness, from top to bottom: throw **Comfort Strap** Fog, cushion **Twine**, cushion **Chester**, throw **Comfort Mohair** Storm and cushion **Noon**. 5. Finest mohair from South Africa in colours Smoke, Mist and Storm.



Throw 50% wool, 50% alpaca **Strap** Dust with ribbon in the colour Fawn.

DUVET COVER SETS & NECK-ROLL PILLOWS

Our bed linen is made of the finest *Egyptian cotton* in different qualities.

First, there is Mrs.Me's well-known range in cotton percale, *yarn count 500*. Woven from the same yarn in a different weave, our *cotton satin, yarn count 300*.

A new range is made from *micro-modal, yarn count 300* and consists of natural fibres. This quality with all the characteristics of silk offers a shiny look and a very soft feel to indulge hair and skin.

To keep our linens in good condition and long lasting, we advice to wash these items on 40° and not to tumble dry.

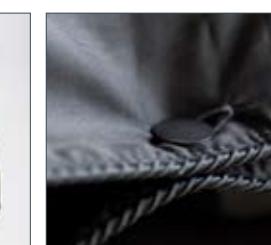
All duvet cover sets come in the following sizes

- Single 140 x 220 + 40 cm inc. 1 pillow cover 60 x 70 cm
- Queen 200 x 220 + 40 cm inc. 2 pillow covers 60 x 70 cm
- King 240 x 220 + 40 cm inc. 2 pillow covers 60 x 70 cm

Neck-roll pillows come in the following sizes

- Small 80 x 25 cm
- Medium 90 x 25 cm

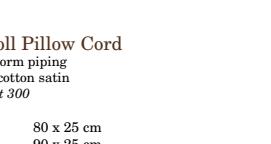
Special sizes and matching flat or fitted sheets can be made to order.



121.1 **CORD** White

Silver piping
Egyptian cotton percale
Yarn count 500

- Single • Queen • King
- Set of 2 pillow covers



122.1 **STRAP** Wind

Graphite ribbon
Egyptian cotton percale
Yarn count 500

- Single • Queen • King
- set of 2 pillow covers



122.2 **STRAP** Cement

Pearl ribbon
Egyptian cotton satin
Yarn count 300

- Single • Queen • King
- Set of 2 pillow covers

124.1 **CROSSOVER** White

Silver embroidery
Cotton percale
Yarn count 300

- Single • Queen • King
- Set of 2 pillow covers



127.1 **COCOON** Snow

Caviar piping
Micro-modal
Yarn count 300

- Single • Queen • King
- Set of 2 pillow covers

CUSHIONS LEATHER AND SUEDE

All these cushions are reversible; one side is leather or suede, reverse always is cotton velvet or coated linen.

Including inside feather cushion. Sizes:

- Extra Small 24 x 42 cm
- Small 30 x 60 cm
- Medium 45 x 60 cm

Available sizes for each item are given in the product overview. Special sizes on request.



**430.1
DIAMOND**

front: Cloud laser cut cow-skin
reverse: Silver coated linen

XS 24 x 42 cm
S 30 x 60 cm



**431.1
CHEVRON**

front: Caviar laser cut cow-skin
reverse: Caviar coated linen

XS 24 x 42 cm
S 30 x 60 cm



**432.1
STERLING**

front: Silver Frost metallized leather
reverse: Silver coated linen

XS 24 x 42 cm
S 30 x 60 cm



**433.1
DAZZLE**

front: Caviar Frost metallized leather
reverse: Caviar coated linen

XS 24 x 42 cm
S 30 x 60 cm



**434.1
TWINE**

front: Mist embossed leather
reverse: Day velvet cotton

XS 24 x 42 cm
S 30 x 60 cm



**436.1
STAR STRUCK DAY**

front: Day suede with Silver Frost
metallized leather
reverse: Day velvet cotton

S 30 x 60 cm



**436.2
STAR STRUCK NIGHT**

front: Night suede with Caviar Frost
metallized leather
reverse: Night velvet cotton

S 30 x 60 cm



**437.1
THUNDERBOLT DAY**

front: Day suede with Silver Frost
metallized leather
reverse: Day velvet cotton

M 45 x 60 cm



**437.2
THUNDERBOLT
NIGHT**

front: Night suede with Caviar Frost
metallized leather
reverse: Night velvet cotton

M 45 x 60 cm



**438.1 / 438.2
WEAVE**

front: Fawn suede with Fawn /
Graphite ribbon
reverse: Fawn Cube velvet cotton

S 30 x 60 cm
M 45 x 60 cm



**439.1
MARIGOLD**

front: Pearl embossed leather
reverse: Silver coated linen

XS 24 x 42 cm



**440.1
ANTIQUE**

front: Caviar embossed leather
reverse: Caviar coated linen

XS 24 x 42 cm

CUSHIONS DECOR

These cushions are reversible; front is embossed velvet, reverse is glossy changeant.

Including inside feather cushion. Sizes:

- Small 30 x 60 cm
- Medium 45 x 60 cm



**425.1
STARDUST**

front: Smokey Gold acetate viscose
reverse: Thunder changeant polyester

S 30 x 60 cm
M 45 x 60 cm



**426.1
SUNBURST**

front: Smokey Gold acetate viscose
reverse: Thunder changeant polyester

S 30 x 60 cm
M 45 x 60 cm

CUSHIONS CAPITON

These cushions are quilted with upholstered buttons and reversible; one side is shiny fabric, reverse always is cotton velvet or coated linen.

Including an inside feather cushion. Sizes:

- Small 30 x 60 cm
- Medium 45 x 60 cm

Special sizes on request.



**421.1
NOON**

front: Titanium rib polyester
reverse: Day velvet cotton

S 30 x 60 cm
M 45 x 60 cm



**422.1
DAYBREAK**

front: Fawn changeant polyester
reverse: Fawn Cube velvet cotton

S 30 x 60 cm
M 45 x 60 cm



**423.1
NIGHTFALL**

front: Thunder changeant polyester
reverse: Night velvet cotton

S 30 x 60 cm
M 45 x 60 cm



**424.1
CHESTER**

front: Graphite Dot polyester
reverse: Caviar coated linen

S 30 x 60 cm
M 45 x 60 cm

BED-END SPREADS

All our bed-end spreads are reversible and match our capiton cushions.
Available in two lengths: 260 cm and 280 cm. *Special sizes on request.*



**321.1
NOON PAD**

front: padded Titanium rib polyester
reverse: Day velvet cotton

M 150 x 260 cm
L 150 x 280 cm



**322.1
DAYBREAK PAD**

front: padded Fawn changeant polyester
reverse: Fawn Cube velvet cotton

M 140 x 260 cm
L 140 x 280 cm



**323.1
NIGHTFALL PAD**

front: padded Thunder changeant polyester
reverse: Night velvet cotton

M 140 x 260 cm
L 140 x 280 cm



**324.1
CHESTER PAD**

front: Graphite Dot polyester quilted with upholstered buttons
reverse: Caviar coated linen quilted with upholstered buttons

M 140 x 260 cm
L 140 x 280 cm

THROWS AND BLANKETS

All our throws and blankets come in various sizes and qualities. Exact measurements and compositions for each style are given in the product overview.



**221.1
COMFORT CHEVRON**

Caviar
100% lambswool

110 x 160 cm



**222.1
COMFORT STRAP**

Dust with Fawn ribbon
50% alpaca / 50% wool

140 x 200 cm



**222.2
COMFORT STRAP**

Fog with Graphite ribbon
50% alpaca / 50% wool

140 x 200 cm



**223.1
COMFORT MOHAIR**

Mist
78% mohair / 22% wool

M 130 x 180 cm
L 220 x 240 cm



**223.2
COMFORT MOHAIR**

Smoke
78% mohair / 22% wool

M 130 x 180 cm
L 220 x 240 cm



**223.3
COMFORT MOHAIR**

Storm
78% mohair / 22% wool

M 130 x 180 cm
L 220 x 240 cm

Credits

Images & Graphic Design

Went&Navarro

www.wentennavarro.nl

Quotes

Antony and the Johnsons

Lyrics *Mysteries of Love* from the album

I Fell in Love with a Dead Boy words by David Lynch

Nick Cave

Bob Dylan

Bob Dylan

David Lynch

Moby

Lou Reed

Amy Winehouse

Lyrics *The Rider* from *The Proposition - original soundtrack*

Lyrics *When The Deal Goes Down* from the album *Modern Times*

Lyrics *Shooting Star* from the album *Oh Mercy*

Lyrics *Into the Night* from *The Soundtrack from Twin Peaks*

Lyrics *We are all made of Stars* from the album *18*

Lyrics *Perfect Day* from the album *Transformer*

Lyrics *Wake Up Alone* from the album *Back to Black*

Special Thanks

Arjen, Bert, Floris, Karin, Kirsten, Manon, Minou, Paul, Peter.

Press info

All images can be delivered in high-resolution quality for publication.

Please contact us at

info@mrsme.com



HOME COUTURE

Mrs.Me
Oostenburgervoorstraat 252
1018 MR Amsterdam
The Netherlands

Tel. / Fax +31 (0)20 320 3024
E-mail info@mrsme.com
Website www.mrsme.com